

Application form for membership of organizations and companies in the world's active cities network

1- The name of the city

2-The Name of the country

3- The Name of the CEO of the organization/company

4- The name of the manager's representative

5- The name of the main interface

6- Select one of the fields of activity of tourism brands:

Native and local handicrafts and arts, social media, tourist accommodations (hotels, motels, hostels and native and local residences), catering facilities (restaurants, coffee shops), recreational and tourism facilities (recreational clubs and water and land tourism) , air), water parks, aquariums, tourism and entertainment supplies and equipment, entertainment and tourism start-ups, entertainment and tourism transportation (air, land, sea), tourism training centers, tourism and entertainment service offices

(Each organization or company can choose a field based on its potentials, infrastructures and facilities, and if it acquires the desired brand, it can apply for other brands)

7- Field of activity of sports and health brands, choose one of the fields:

Social media, sports venues (sports clubs and water, land, air games), sports and health clinics, sports equipment and supplies, sports training centers

(Each organization or company can choose a field based on its potentials, infrastructures and facilities, and if it acquires the desired brand, it can apply for other brands)

8-Description of the general characteristics of the organization/company: description of cultural, tourism, sports, economic, geographical features, management style and infrastructures and tourism and sports facilities

9- The main opportunities and challenges facing the development of the organization/company considering being active and leading as a potential, each organization/company pursues its own

goals based on its contexts and priorities. In this section, nominated organizations and companies are asked to explain how, in their opinion, being proactive and active can be a driving force to identify opportunities and challenges and interventions that will lead to the sustainable development of the organization/company and challenges. refine or remove the upcoming ones and make progress

10- The expected impact on the sustainable progress of the organization/company in case of membership in the network:

Presenting the main motivations of the decision to send a request for membership in the network and what, according to your expectations, your recognition as an active organization/company will have on your sustainable development in the long term.

11- Application preparation process: In the process of designing and preparing the application for membership in the network, the organization/company must include all the effective factors related to the desired active area in case of approval from both public and private sectors, academic and civil societies into this process.

- Relative points that the nominated organization/company can provide to the network.
- Help to achieve network goals
- Implementation reports and the impact of being recognized as an active organization/company
- Participation in the annual meetings of this network
- Providing information to the department
- Ways of communication

12- Comparison of the characteristics of the nominated organization/company with the network:

Write about the characteristics of tourism and the main mission of the company / organization, especially in the field nominated, including about:

- The role and background of the desired active field

- The importance and dynamism of the tourism and sports sector, especially the desired active area: information, statistics and other indicators that show its impact on economic development and employment.
- People and groups who are related to the active field or make a living through it.
- Presentation of at least three programs or projects that the organization/company has implemented in the last five years to involve more people in the tourism and sports life of the target area.
- Important innovations and collaborations that have been done in the desired active area with the partnership of other organizations/companies.

13- Helping to meet the goals of the network

In this section, the nominated organizations/companies must submit a medium-term (four-year) action plan that describes the commitments they are willing to fulfill after being recognized as an active organization/company in order to achieve the goals of the active network. reach the world

14- Estimated annual budget for the implementation of the proposed operational plan

It is suggested to provide an estimated annual budget for the implementation of the proposed operational plan, as well as percentages related to local or international innovations.

The evaluation is not based on the amount of the proposed budget, but it is evaluated based on the feasibility, coherence, attainability and long-term sustainability of the proposed budget in connection with the operational plan.

15- Implementation report and the impact of the recognition of the organization/company as an active member, if the organization/company is recognized as an active member, the organization/company is obliged to send the monitoring report of the members to the federation once every four years. which contains detailed information for the effective implementation of activities related to the recognition of the organization/company as an active global member.

16- Participation in the annual meetings of the network, if the organization/company is recognized as a member of the active network, the organization/company must send a delegation to the annual meetings of the network of active cities of the world.

17- Providing information to the relevant department

In case the city is recognized as an active organization/company, the company/organization must inform the department of any change in communication methods.